Microsoft

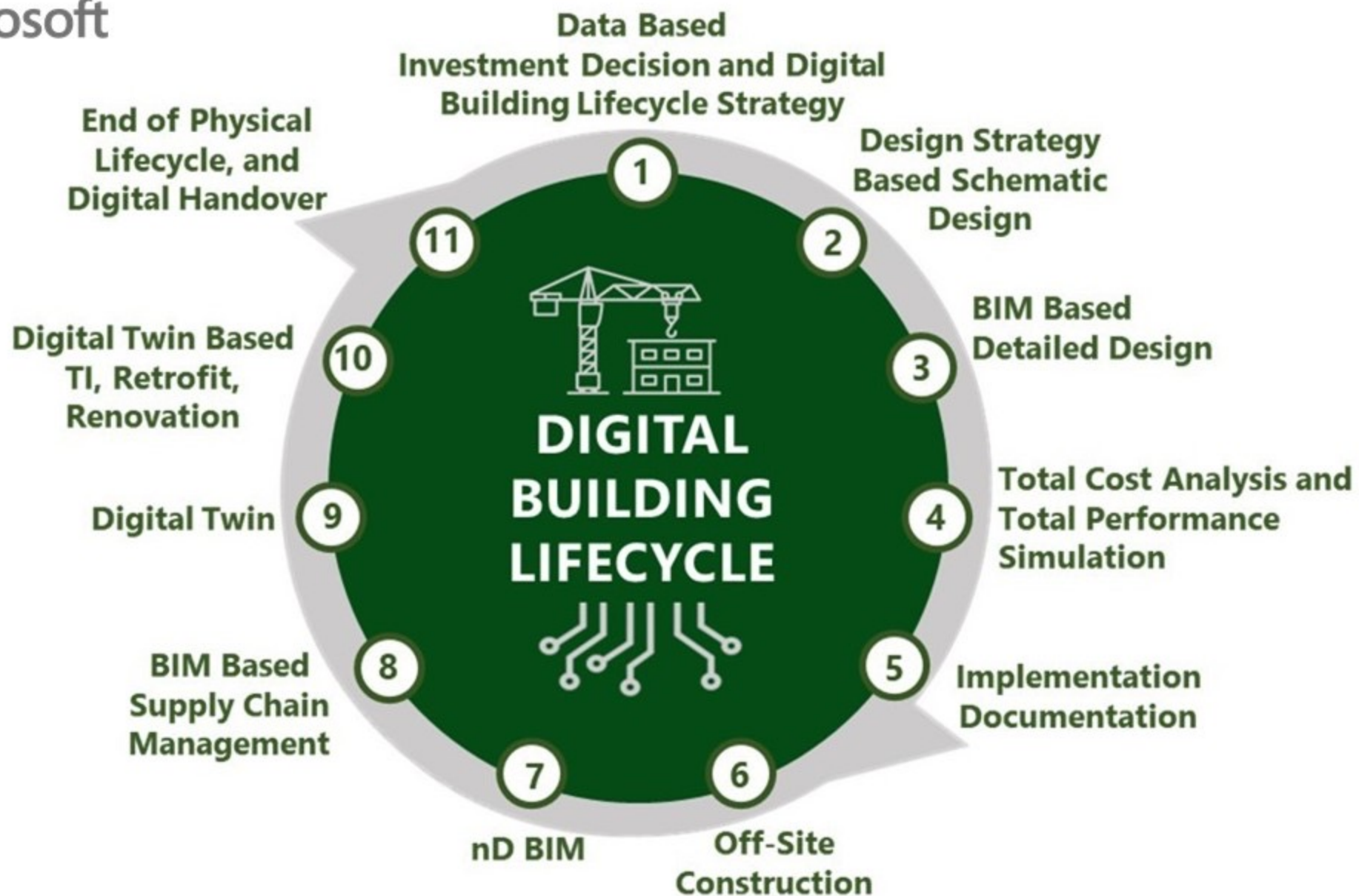**The Trilogy: Digital Twin - Construction Edition**

HOW MIGHT WE,
the built environment industry,
DO BETTER THIS TIME?

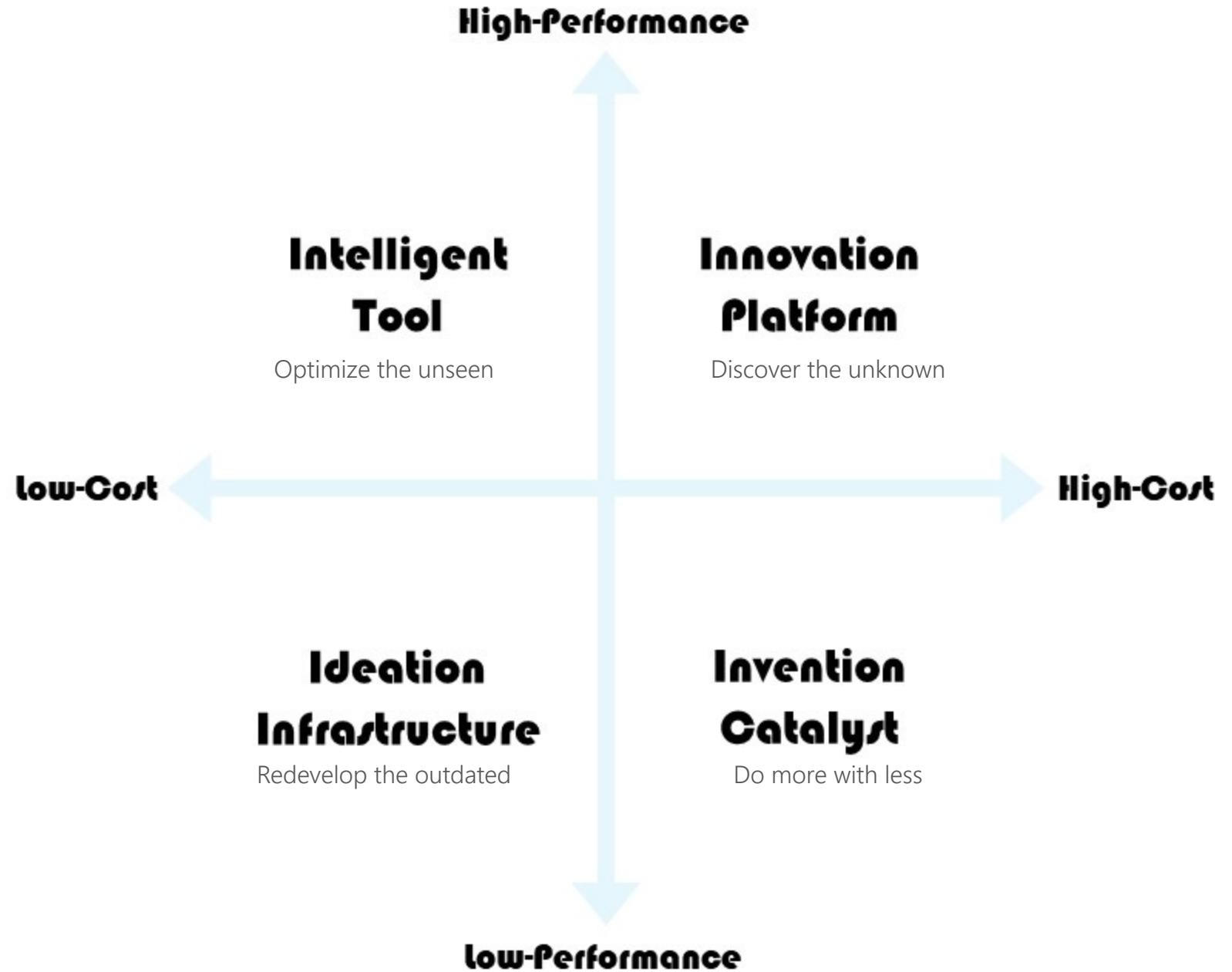# Focus on the "I" in BIM,

… and prepare for the digital twins.

High-Performance

What is a

Digital Twin

to you?

Low-Cost ← → **High-Cost**

Intelligent Tool
Optimize the unseen

Innovation Platform
Discover the unknown

Ideation Infrastructure
Redevelop the outdated

Invention Catalyst
Do more with less

Low-Performance

Project Planning and Iterative Design → Project Optioneering with Digital Twins

Design intent → Design for Construction, Manufacturing, Fabrication and Assembly

BUILDING PANEL

Project Design → Lifecycle Service Design

Image: Bentley Systems, Microsoft HoloLens II

Microsoft

Thank you!

**Salla Eckhardt, Director of Transformation Services,
Global Real Estate and Security | Center of Innovation**